

SOONA CO. CONSENT; WAVIER; AND RELEASE

I, the undersigned, have agreed to participant in a media shoot (the “**Shoot**”) with soona co. (“**soona**”).

In connection with the Shoot, I understand that soona will create certain images, photos, videos, or other material (“**Developed Content**”). I understand that, as a participant in the Shoot, the Developed Content may include my voice, name, picture, portrait, image, video or photograph actions, likeness, biographical information, or appearance (collectively, my “**Likeness**”). I understand that the Developed Content may also include statements I have made relating to the subject of the Shoot (my “**Statements**”).

By signing below or by otherwise participating in the Shoot, I agree as follows:

- I permit the recording and use of all or a portion of my Statements in and/or in connection with the Developed Content in all forms and media, including use in advertising and related promotion throughout the world and in perpetuity. I irrevocably waive the right to inspect or approve use of my Statements in connection with the Developed Content.
- I grant the right to record and use my Likeness in and/or in connection with the Developed Content in all forms and media, including advertising and related promotion throughout the world and in perpetuity. I irrevocably waive the right to inspect or approve use of my Likeness in connection with the Developed Content.
- I grant the right to use my full legal name in and/or in connection with the Developed Content, in all forms and media including advertising and related promotion throughout the world and in perpetuity. I waive the right to inspect or approve use of my name in connection with the Developed Content.

I acknowledge that I have no ownership rights in the Developed Content. I, on behalf of my successors, heirs, and assigns: (a) release soona, its affiliates, its customers, and successors, and their respective officers, directors, employees, contractors, and agents, from any claims that may arise regarding the use of my name, Statements, Likeness, or other similar content in a manner permitted by this agreement, including any claims of defamation, invasion of privacy, or infringement of moral rights, and rights of publicity or copyright, and (b) waive any right to royalties or other compensation arising or related to the use of the Developed Content. Company is not obligated to utilize the rights granted in this agreement.

I willingly assume full responsibility for any risks associated with my participation in the Shoot and/or my presence at any soona facility, including, without limitation, any injury or harm that I cause to others or to myself, whether intentionally or unintentionally. I, on behalf of my successors, heirs, and assigns release soona, its affiliates, and successors, and their respective officers, directors, employees, contractors, and agents, from any claim, action, demand, expense, loss or other liability, now or hereafter known, arising out of or attributable to the Shoot or my presence at a soona facility, whether or not caused by soona’s negligence.

I have read and understood this agreement and I am over the age of 18. This agreement is governed by the laws of the state of Colorado. Any action arising under this agreement shall be brought exclusively in the courts in Denver, Colorado. This agreement expresses the complete understanding of the parties.

Name: _____

Signature: _____

Date: _____